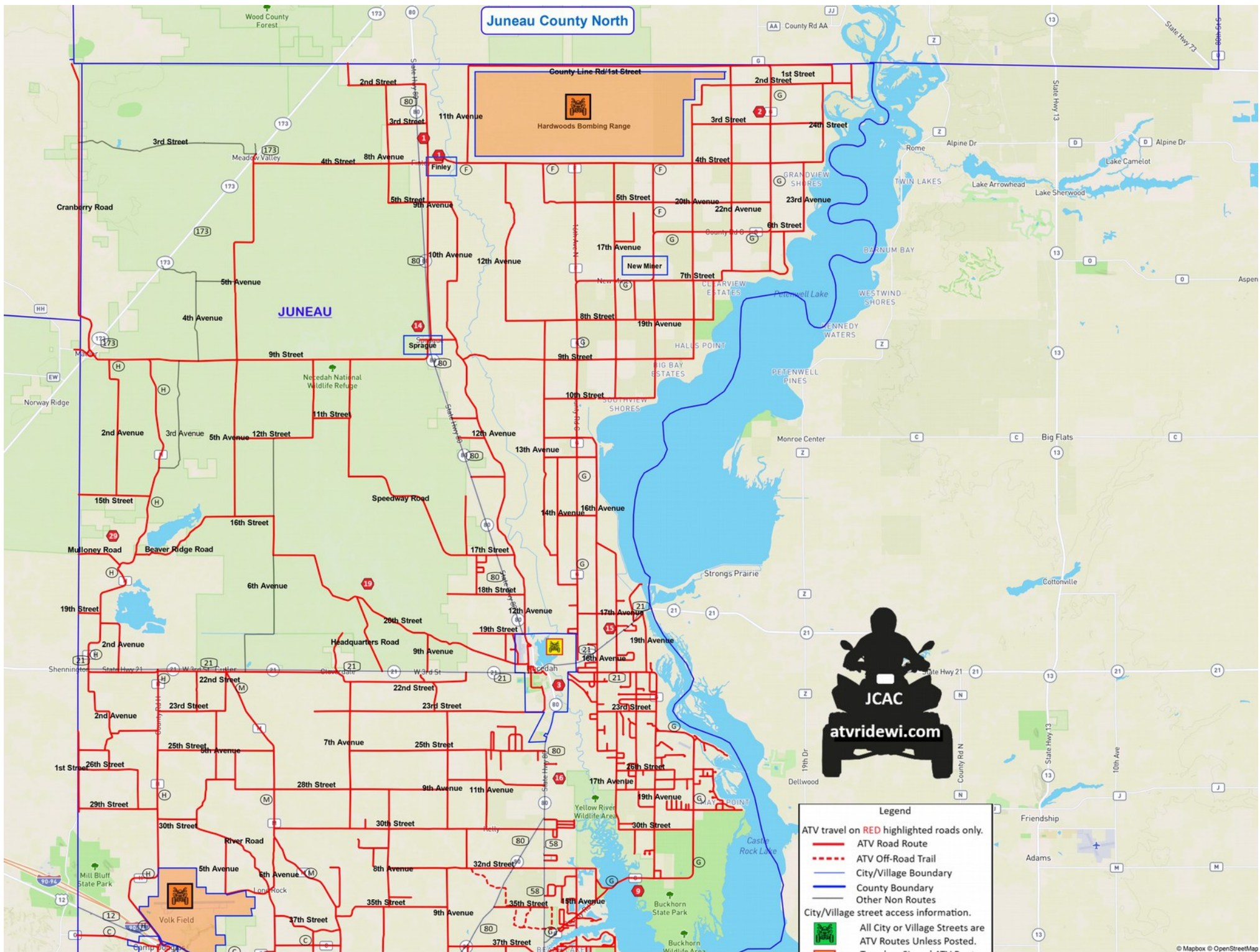
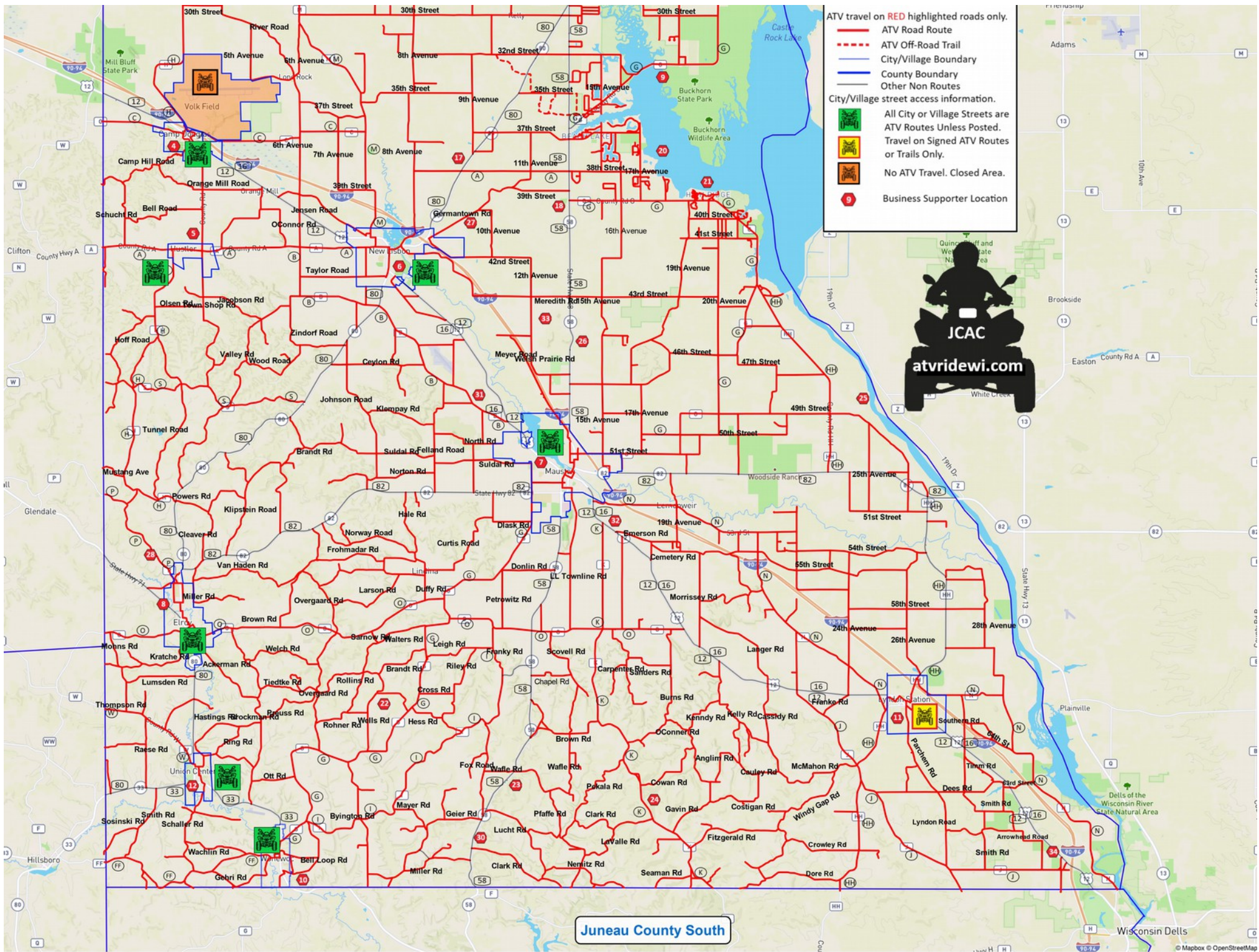










# Juneau County Business Supporters

[www.atvridewi.com](http://www.atvridewi.com)

**1** **Josie's Hideaway - Finley**  
Open Daily 11:00 am - ?  
Closed Tuesdays  
Cold Beer • Food • Camping  
**608-565-3595**  
ON ATV ROUTE

**1** **Old Finley Tavern**  
BEST PIZZA IN TOWN  
**608-565-6627**  
ON ATV ROUTE

**2** **BONER AGAIN**  
Hours:  
Noon till Close  
Tuesday thru Sunday  
Closed Mondays  
LIVE MUSIC &  
ADULT ENTERTAINMENT  
(715) 886-4366  
W3730 3RD Street East • Nekoosa, WI  
ON ATV ROUTE

**2** **COUNTRY PINES**  
Owners: Shawn & Emily Stelzer  
N16105 County Rd. G, Armenia  
3 Minutes South of  
Ho-Chunk Gaming Casino  
715-886-4663  
Open Seven Days a Week  
Mon 5pm; Tues-Sun 11am  
Happy Hour 3-6pm Mon. - Thurs.  
ON ATV ROUTE

**3** GAS, GROCERY, CAR WASH, LOTTERY  
BEER, LIQUOR, LIVE BAIT, AND TACKLE  
**BP SUPER MART**  
Hwy 21 W.  
(608) 565-2916  
Necedah, WI 54646  
ON ATV ROUTE

**3** **Veterans Memorial Hall**  
**608-565-3459**  
ON ATV ROUTE  
Appetizers • Sandwiches  
Friday Fish Frys 4-8pm  
Back Hall Open to Rent  
Hours:  
M-F 10am-Close  
Sat-Sun 9am-Close  
105 Plum Street  
Necedah, WI 54646  
Open To The Public

**3** **Sportsman's Bar**  
231 South Main Street  
Necedah, WI 54646  
(608) 565-2238  
sportsmans231@gmail.com  
Live Music Pool Pizza

**3** **Cardinal Automotive, Inc.**  
Sales & Service  
Email: cardinalauto@tds.net Phone (608) 565-9874  
601 W. 3rd St.  
Necedah, WI 54646  
Find us on facebook.

**3** **Castle Rock Realty**  
BRINGING BUYERS AND SELLERS TOGETHER  
Beata Zimon-Franczyk  
104 W. State St. Mauston, WI  
Mobile: (608) 807-5151  
www.beatazimon.com

**3** **St. Joseph Resort**  
Cabins • Motel • Campground  
Honeymoon Cabin  
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One mile east of Hwy 80 on Hwy 21  
ATV Parking for Registered Guests Only  
Michael and Tammy Istvanek  
(608) 565-7258  
ON ATV ROUTE

**3** **Cardinal Marine & Powersports**  
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601 W. 3rd St. • Necedah, WI  
608-572-4904  
cardinalmarineandpowersports@yahoo.com  
cardinalmarineandpowersports.com  
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**3** **BOHICAS**  
Downtown Necedah  
Pub & Grub  
202 S. Main St.  
Necedah, WI 54646  
(608) 565-4097

**3** **NECEDAH True Value**  
Just Ask RENTAL  
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(608) 565-2232  
STORE HOURS:  
Monday - Saturday 8:30 a.m. - 5:00 p.m.  
Sunday 9:00 a.m. - 12:00 noon  
ON THE ATV ROUTE

**3** **conceptprinting**  
PRINTING • SIGNS & BANNERS  
MAILING SERVICES  
603 John Street • Necedah, WI 54646  
**608-565-3500**  
info@conceptprintingcompany.com

**3** **THE BANK OF mauston**  
Main Office - 503 Gateway Ave.  
Downtown - 103 Division St.  
(608) 847-6200  
MEMBER FDIC  
Branches - Lyndon Station,  
Necedah, New Lisbon, WI Dells

**3** **J & S Spirits**  
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Necedah, WI  
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**3** **Lazy Moose Lodge**  
Lake View Ct in Necedah WI  
Ride for miles and miles right from the doorstep  
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(608) 847-6020  
www.castle-rock-realty.com

**4** **COMMAND POST**  
PHONE: (608) 427-3221  
120 MAIN ST, CAMP DOUGLAS,  
WI 54618

**4** **Exit 55 Camp Douglas**  
DOUBLE NICKEL DELI  
• Paninis  
• Soups & Salads  
• Homemade Entrees  
• Grab & Go Meals

**4** **Lyndon Station BP**  
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**Mauston Interstate BP**  
I 90-94, Exit 69 • 608-847-4384  
**Camp Douglas BP/Motel**  
I 90-94, Exit 55 • 608-427-3365  
Main Office: 608-666-2662  
www.scullyoil.com

**4** **TAVERINO**  
121 MAIN ST.  
CAMP DOUGLAS  
608-427-3311

**5** **Hustle Inn**  
116 E. Main Street • Hustler, WI  
608-427-3424  
MTWT: 11am-11pm  
FS: 11am-2:30am  
Sun: 8am-11pm  
Warm Beer - Cold Food - Lousy Service

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Hustler, WI 54637  
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Exit 61 Interstate 90/94  
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Boat Landing \* Clean Modern Bathhouse

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Ford Chevrolet Jeep

**6** **MEGA! CO-OP TRAVEL STOP**  
Fuel - Convenience - Open 24 Hours  
1703 E. Bridge Street, New Lisbon  
(608) 562-3276  
www.megacoop.com

**6** **AMERICAN FAMILY INSURANCE**  
Jared Roeker, Agent  
New Lisbon, WI 53950  
(608) 562-3954

**6** **Right on Trail TRIANGLE**  
Gas, Parking, Beer, Soda  
(608) 562-3718  
903 S. Adams, New Lisbon, WI 53950  
Hwy. 12-16-80

**6** **THE BODY SHOP BAR AND GRILL**  
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1/2 mile west of  
New Lisbon  
on Co Rd A  
On ATV Trail  
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**6 OPERA HOUSE PIZZA**

Where good people meet and eat

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Saturday 7am-4pm  
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**6 Tuesday's Bar & Grill**

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201 Adams St.  
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**6 Rob's Interior & Exterior Painting**

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YourPainterRob@gmail.com

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General Manager

**AmericInn**

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NEW LISBON, WI 53950

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F: (608) 562-6205  
NEWLISBON.WI@AMERICINN.COM

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Beer, Liquor, Groceries  
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**7 RiverCity Insurance Agency**

**Nick R. Wesley**  
(608) 847-3633  
104 West State Street  
Mauston, WI 53948  
[nick@rivercityagency.com](mailto:nick@rivercityagency.com)

**7 Northside Mobil Gas**

ATV Tires

**705 North Union Street  
Mauston, WI 53948  
(608) 847-6189**

**7 THE BANK OF mauston**

Main Office - 503 Gateway Ave.  
Downtown - 103 Division St.  
(608) 847-6200

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**7 (608) 547-9845**

**Randall's Uptown Bar**

Kyle Randall  
[krandall0221@yahoo.com](mailto:krandall0221@yahoo.com)

130 East State Street  
Mauston, WI

On ATV Route

**7 HARM A RITAS PUB**

Adam

Hwy 82 E,  
In the Back of Quality Inn  
**608-847-5959x316**

**7 EAGLE PROMOTIONS & APPAREL LLC**

Custom Apparel - Embroidery & Screen Print  
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847-4700

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**7 HEINIE'S TAVERN**

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Mauston, WI 53948 (608) 350-9700

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Mauston, WI  
(608) 547-8098  
[SallySellsHomes@yahoo.com](mailto:SallySellsHomes@yahoo.com)

Broker/Owner

**7 bp**

on the trail

**Lyndon Station BP**  
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**Mauston Interstate BP**  
I 90-94, Exit 69 • 608-847-4384

**Camp Douglas BP/Motel**  
I 90-94, Exit 55 • 608-427-3365

Main Office: 608-666-2662  
[www.scullyoil.com](http://www.scullyoil.com)

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MAUSTON, WI 53948  
608-847-7771

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[www.castle-rock-realty.com](http://www.castle-rock-realty.com)

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**7 DoughBoy's Pizza**

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(608) 847-7273 Scott Nelson, Owner

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104 Lodge Lane  
Mauston, WI 53948

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Fax: (608) 350-0704

Daniel Townsend  
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Proud Member Of  
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Mauston, WI

**7 State Farm Insurance**

**LEROY HOLTHAUS**  
Agent

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Mauston  
**608-847-6094**

Stop in, Call in or Click in  
[Leroy.Holthaus.mka3@Statefarm.com](mailto:Leroy.Holthaus.mka3@Statefarm.com)

**STATE FARM INSURANCE**



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www.atvridewi.com

**7**



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BRIGHT SPOT**

419 E. State St.  
Exit 69 Mauston, WI

(608) 847-4002

**8 Bender's Family Restaurant**

Friday Fish Fry 10am-8pm  
Try our daily specials  
213 Main St., Elroy  
**608-462-4320**

**8 THE DOG HOUSE**  
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Cold Beer . Pool . Pizza  
Open at 1pm Wed-Sun

See our specials at  
facebook.com/doghouseelroy

**8 Elroy Auto Supply & Home Store**

Mattresses & Appliances Delivery, Removal & Repair  
DNR License Sales • Make Hydraulic Hoses • Cut Keys

**MAYTAG** **QUEST** **CORSICANA** **Whirlpool**

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Hours: Mon-Thurs 8-5  
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**8 AMERICAN FAMILY INSURANCE**

Jared Roeker, Agent  
New Lisbon, WI 53950  
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**8 DOUBLE R Eatery & Taphouse**

**ELROY, WI**  
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**9** Fish Fry - Smoked Ribs and Chicken -  
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**BUCKHORN GRILL & BAR**

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www.buckhorngrillandbar.com

**9 BUCKHORN STORE**

4 miles off Hwy. 58, Cty. Hwy. G North  
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**10 Double R Bar and Grill**

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(608) 464-3995

**10 ZzipStop**

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Wonewoc, WI 53968**  
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**Mauston Interstate BP**  
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**Camp Douglas BP/Motel**  
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on the trail **bp**

Main Office: 608-666-2662  
www.scullyoil.com

**11 Norm's Eatery & Tap**

106 South Wisconsin St.  
Lyndon Station, WI 53944  
**608-666-2772**

**11 SWAGGER INN**

156 South Wisconsin  
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**11 608-666-2423**  
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Beagle's Bar & Grill Menu

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**12 HOLY COW!! BAR & GRILL**

**608-462-4355**

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Wonewoc, WI 53968

**14 WILDERNESS INN**

MOTEL • GRILL • BAR • CAMPGROUND

Necedah National Wildlife Refuge  
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Beverages • Food • Trailer Parking • Lodging

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New and Used Boat Lifts and Piers  
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**18 A & M** (608) 847-DRIP  
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Plumbing and Pump Service, LLC

Adam Thompson  
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**20**



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608-562-5931 Office  
608-738-1260 Mobile

**20**



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**20**



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**22**



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**23**

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thelittlesummitbarandgrill@gmail.com MAUSTON, WI 53948

**24**



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The Doctor is In

**25**



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**25**



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**The Rock Camping Resort**

**25** Located at the intersection of 49th St. & Cty. HH



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**27** **Wonderly's**  
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N11770 County H  
Camp Douglas, WI



**30**

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**31**



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Tomah: 608 372-4433  
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tim@eagleblasting.com www.eagleblastin.com

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skygal.linda@gmail.com

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Small Engine & Sport  
1700 E. Bridge St.  
Highway 12 & 16  
Wisconsin Dells, WI 53965  
Johnathan Pfister, Owner  
(608) 432-1256

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The area's only heated storage facility.  
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Located halfway between Mauston and Necedah  
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